

Valerie Ryan illustration portfolio 2012





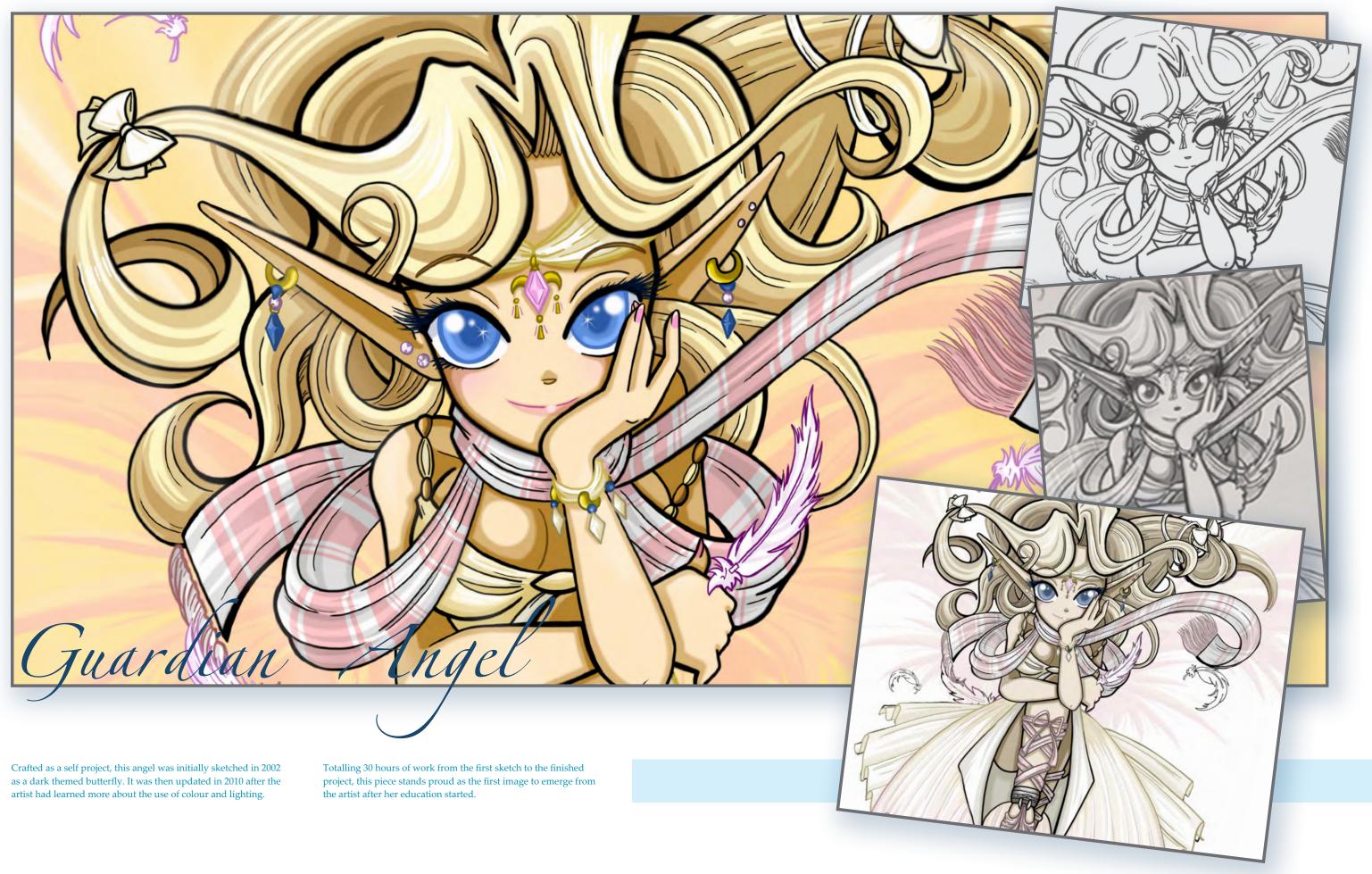


The flowing, curved human figures are reminiscent of an Art Nouveau style mixed with a strong Japanese cartoon flare picked up in her childhood, inspired by the works of Studio Ghibli. Obviously the artists forté, she has been working as a freelance illustrator for small business and personal projects since 2002, most of which have been niched in the anime realm.

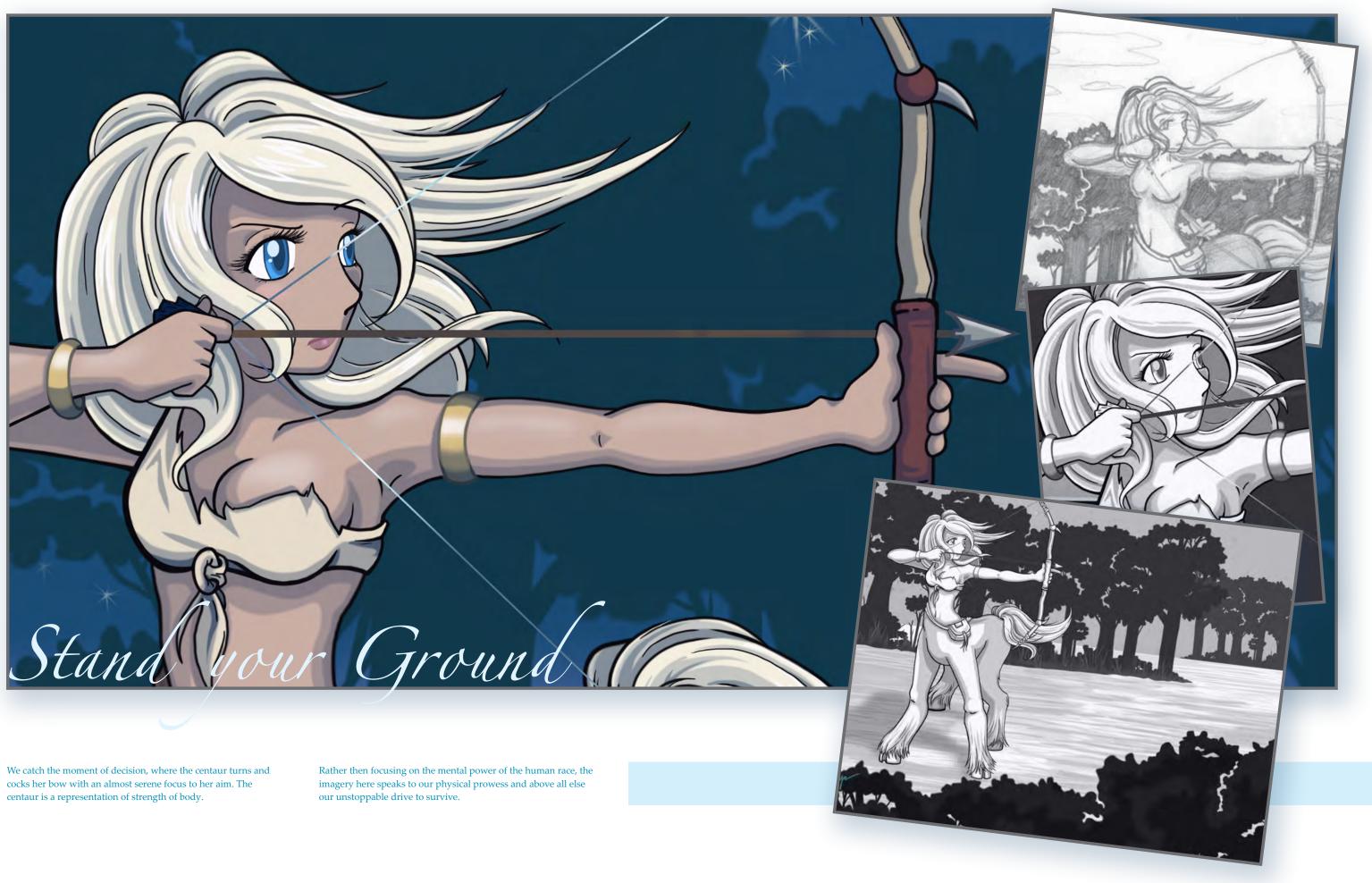
























Illustrating a friendship with oneself. The meek side vs the confident side. The subtle vs the bold. The dark side contrasting against the sharp bright features of the light.

As life changes, we flow with this wave of back and forth as our persona protects itself by taking on the necessary roles. This image seeks to make peace with both, and all, sides.







Illustrating in vector style requires a different approach. As such, the artist chooses to adapt her style to the medium by using many layers of colour which mimics a gradient approach. In order to make the best use of each piece, the artist creates her files in sections. This also allows the work to be easily accessible for use in print, online, or for animation purposes.









The Fox

Crafted for a school project as a mascot character for the fox radio station, this quickly became one of the artists favored work. The fox himself was sketched in class, and then re-

sketched hours later after the artist studied her subject more closely. Sketching the character was educational, as was the work to put him together in Adobe Illustrator.





Digital Tracing

In order to practice illustrating with Adobe Illustrator, the artist chooses to digitally trace a photograph of a miniature schnauzer dog, layering only 5 tones of grey in order to capture the most important shapes to craft a the image. A study in contrast as well as value. Using a false frame to pop the character from the background was a creative choice to combat a limited palette.





Focus of the Pack







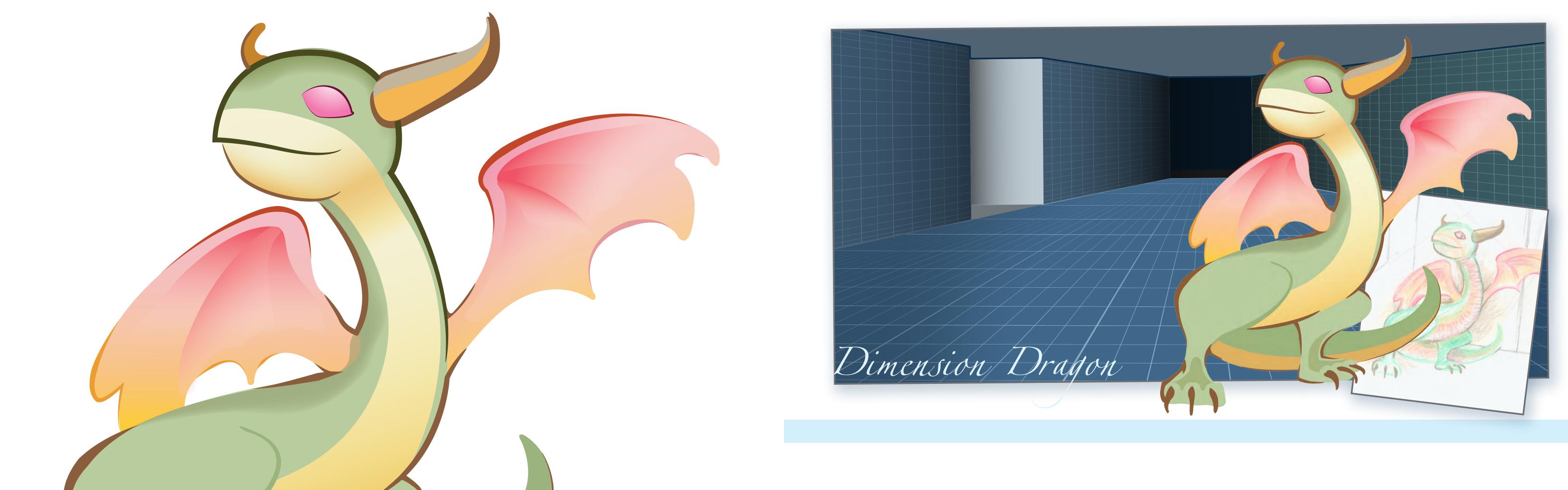
Youthful and exuberant, the illustrations created for children are more then a simple use of pastels or simple line work. The characters must depict imagination, creativity and passion! Children have the unique ability to live in the moment, to take you at your word, and to playfully weave together scenarios that us as adults would easily dismiss.



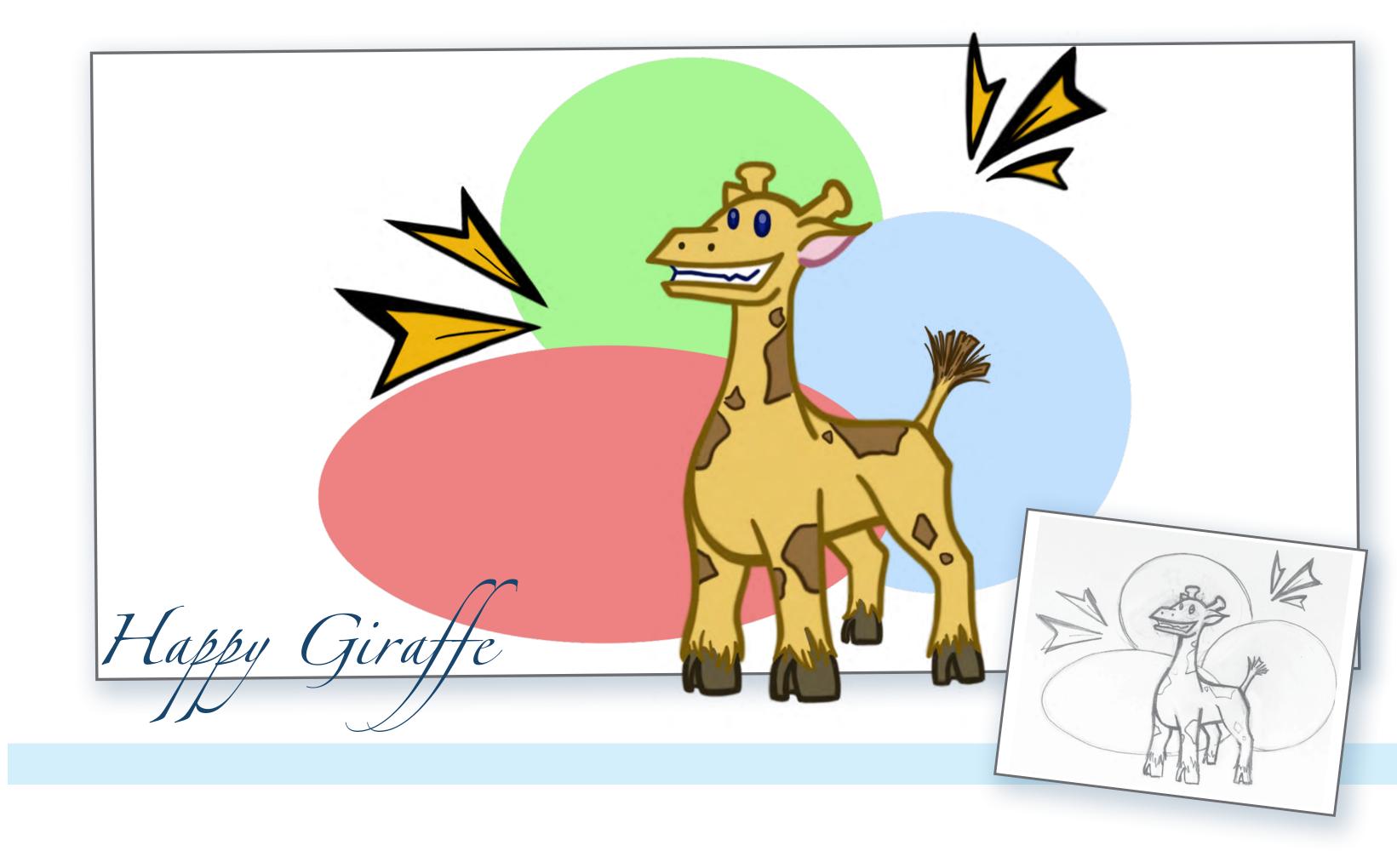


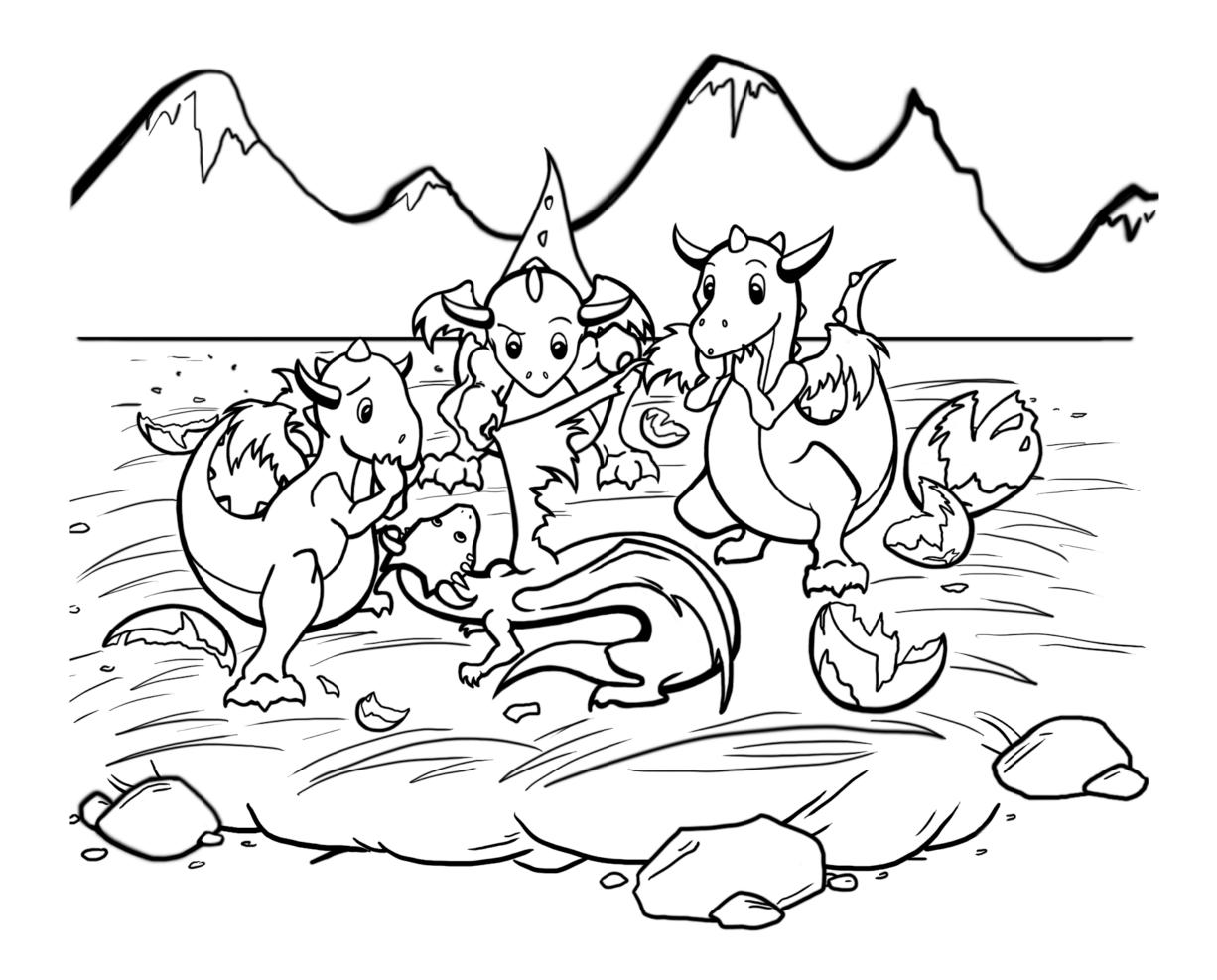


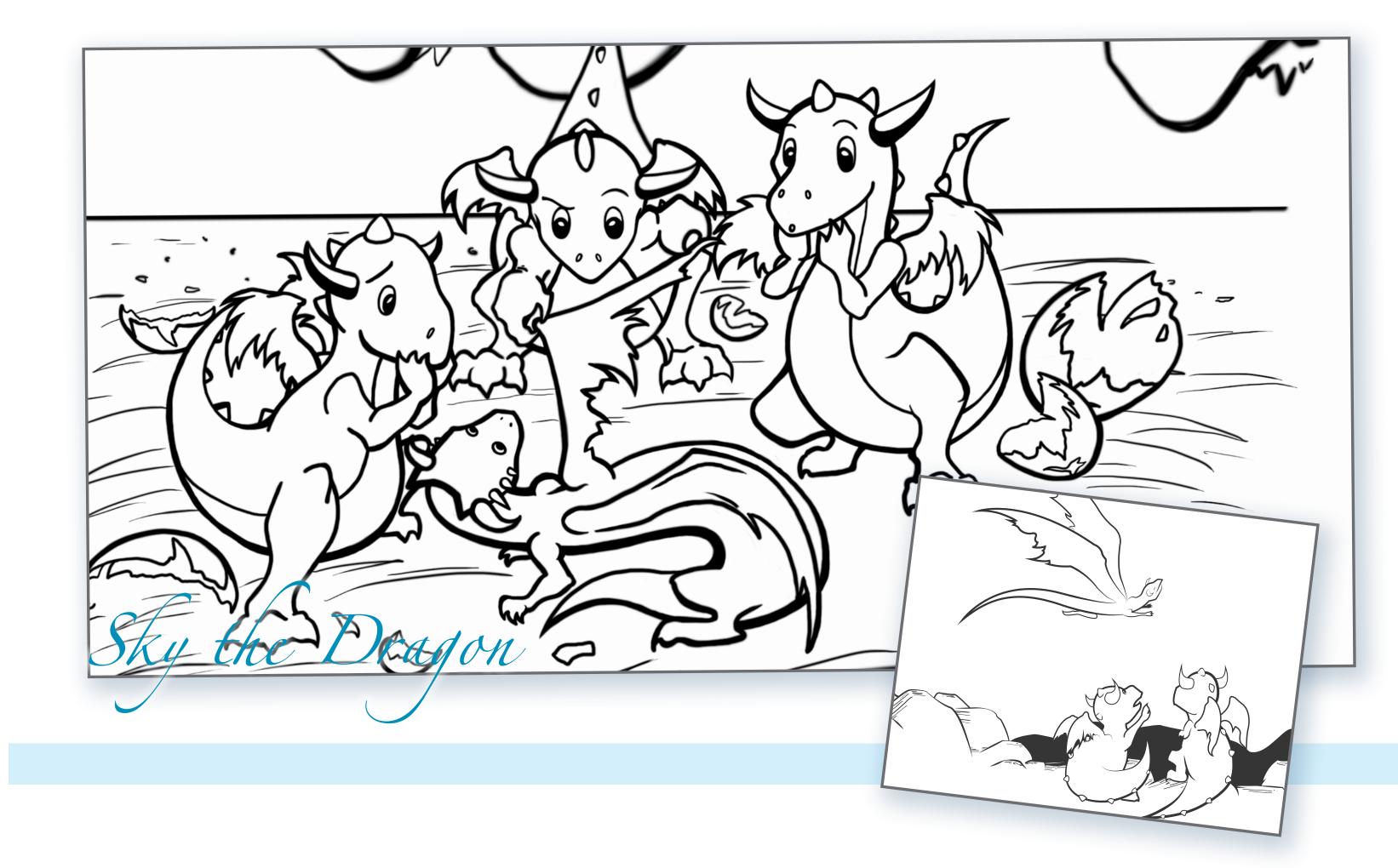


















A logo defines a business, as such the logo needs to reflect the brand image and mission statement as it pertains to their target audience. Concept development is key. Through thumb nailing and sketching, the logos remain illustrative but capture a beautiful simplicity in their design. Always staying true to the nature of the company.











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